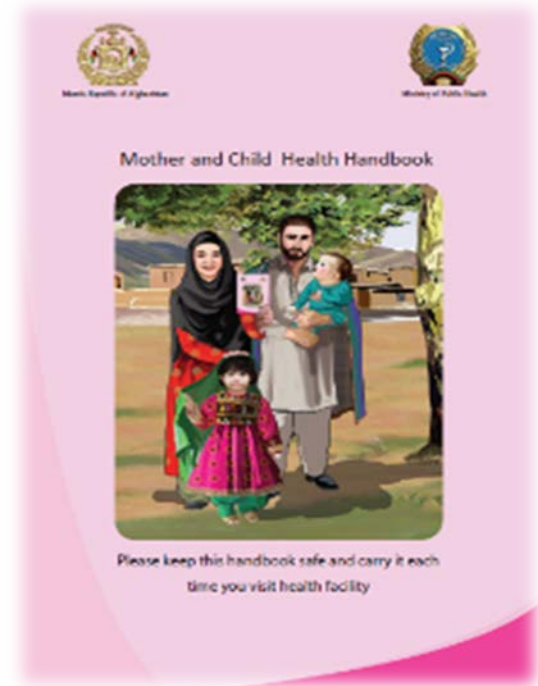




An Introduction to MCH Handbook How to reach the people

MCH Handbook Conference
Bangkok, Thailand
12-14 Dec.2018

Assoc. Prof. Shafiqullah Hemat .MD, PhD.
Director of Health Promotion & Behavior change
Ministry of Public- Afghanistan



Rational for MCH Handbook

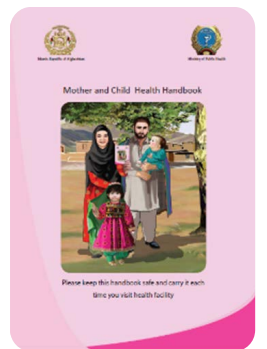
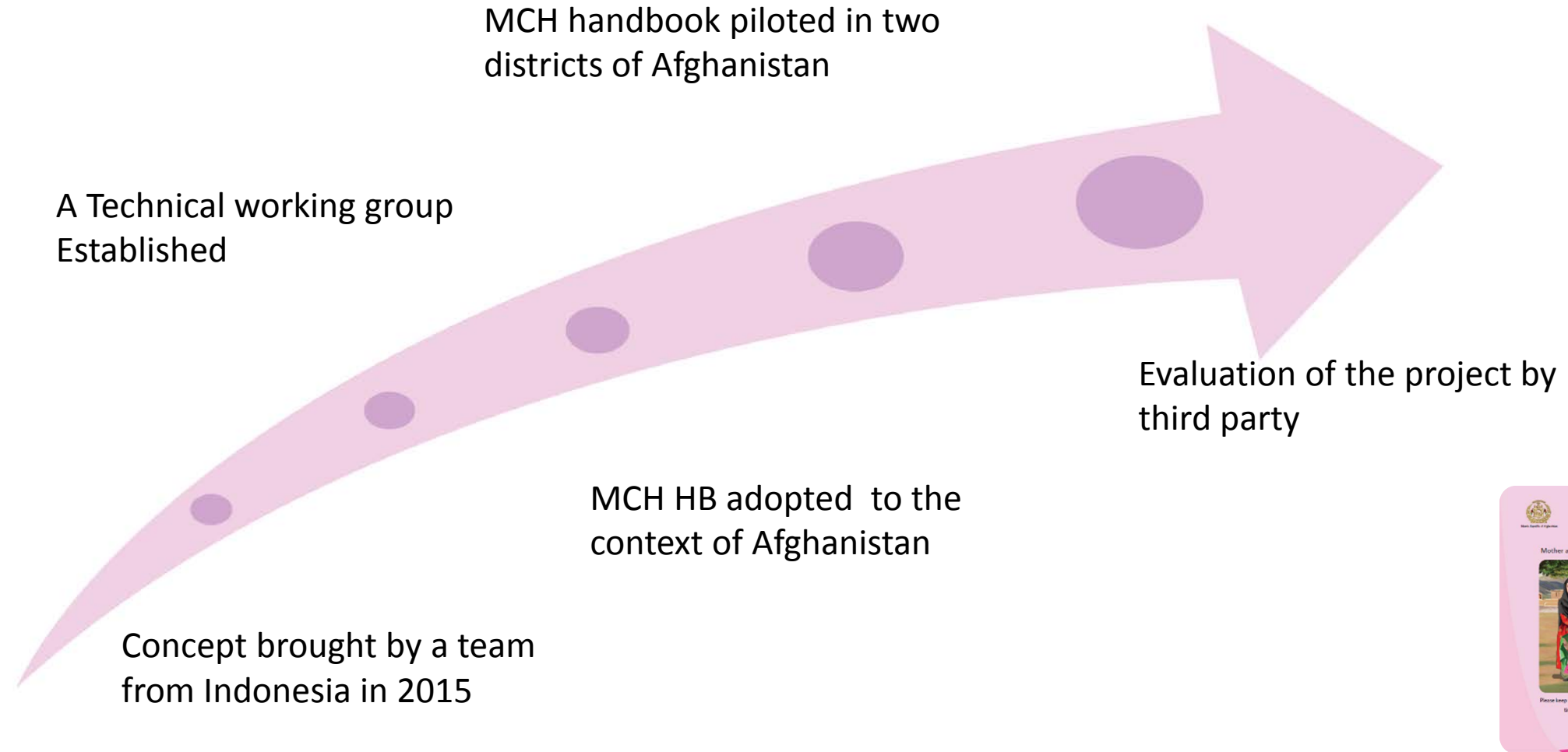
Current Situation

- Multiple home based records.
- Poor retention rate
- Do not take the cards during health care visits
- Lack of continuous health communication approach at the household levels.
- Inconsistent continuum of care.

Desired Situation

- All maternal and child health records are put together in the MCH-HB
- Lead to better retention of the records.
- It is the only source for reading and understanding at the household level about MCH.
- MCH-HB promote continuum of care

The Process



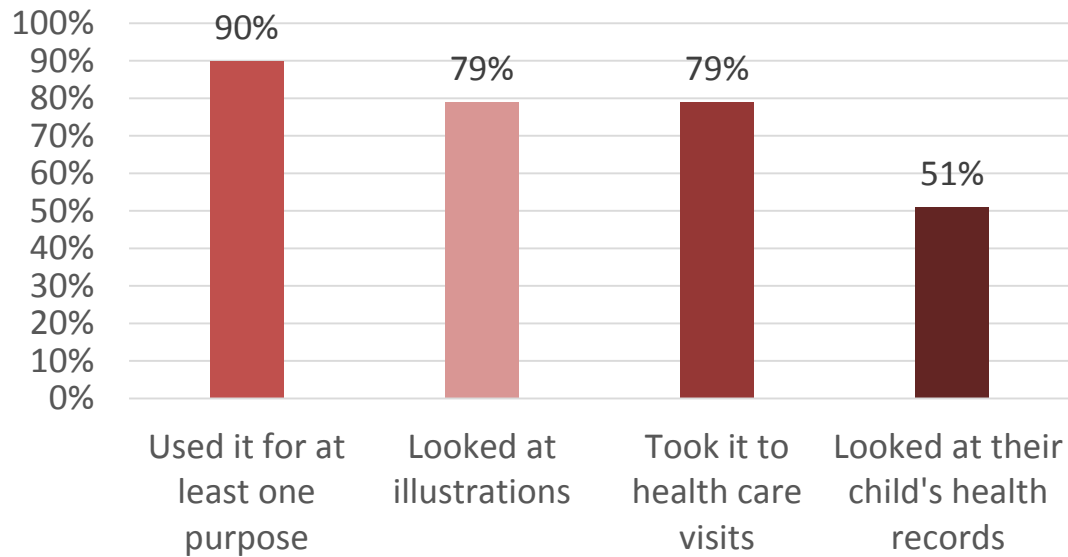
Value of MCH Hand Book

- Achieve universal health coverage for mother and children in Afghanistan.
- Contribute to the quality of health care, through integration of health promotion messages and health records.

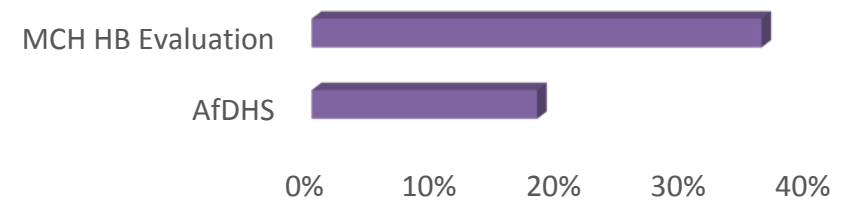


Some Key findings of MCH HB evaluation

Use of MCH HB by families



ANC 4+ Coverage



99% retention rate

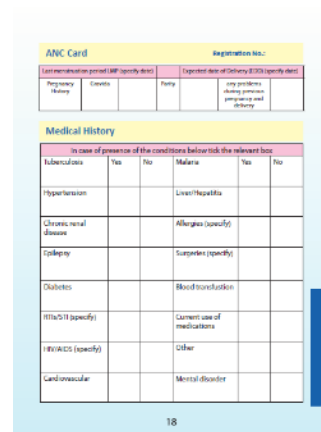
Strategies to approach People with Low literacy rate and to Convey message

- Most of the messages have illustrations
- Health care providers explain the Handbook to mothers group by using flip charts
- Health providers explain the messages to clients on individual basis as per their required services

Perspective of providers and families

“Uneducated women can understand this handbook by looking at the illustrations and there are enough illustrations about every health services and instructions for what to do when they face any problem.”

“I like the illustrations in the handbook. Because I am uneducated, the illustrations in the handbook are useful and helpful to me.”



Scale up Plan, Phase Wise

First phase (2019):

- Three provinces (Kabul, Nangarhar and Bamyan)

Second phase (2020):

- Eight more provinces will be added (Ghor, Paktia, Paktika, Daikundi, Kandahar, Balkh, Hirat, Badakhshan)

Third phase (2021):

- National wide (23 remaining provinces will be added)

